FICTIONAL EXAMPLE **Invented example.** The venue, changes and figures are made up and are not a typical or expected result.

KEEP IT CURRENT · SEPTEMBER 2026 · SENT TUE 6 OCT 2026

Your listing this month

THIS MONTH IN ONE LINE

We fixed your Book link and Sunday hours, added your photos and reported a false "Permanently closed" edit. **One thing needs you:** send your Christmas and New Year hours by 20 Nov.

Before and after: your Google listing

FICTIONAL EXAMPLE

BEFORE · 1 SEP 2026

Example Golf Studio

Golf driving range

Call | Directions | Website

Sunday	Open 08:00–20:00
Book	Goes to a dead page
Photos	6, oldest first
Latest post	14 Mar 2026
Reviews	4.6 stars · 2 reviews unanswered

AFTER · 30 SEP 2026

Example Golf Studio

Golf driving range

Call | Directions | Website

Sunday	**Open 09:00–18:00**
Book	**Bay booking page**
Photos	**11, bays first**
Latest post	**24 Sep 2026**
Reviews	**4.6 stars · 2 replies posted**

Changed this month. A drawing for this example; yours uses dated screenshots.

Changes made this month

Date	What changed	Status
3 Sep	Book link and Sunday hours fixed to match your website	Done
9 Sep	5 photos you sent added; bays first	Done
10 and 24 Sep	2 posts: "Winter sim league, sign-ups open" and "Christmas vouchers for bays and lessons"	Done (approved 8 and 22 Sep)
17 Sep	2 review replies posted	Done (approved 16 Sep)
22 Sep	Suggested edit "Permanently closed" reported	Waiting on Google

What Google shows

A mixed month: searches and website taps up on August; views, calls and directions a little down.

	Sep	Aug	Your audit (Jul)
Views (Search and Maps)	1,120	1,180	910
Searches showing you	820	790	640
Call taps	24	27	19
Direction requests	41	44	30
Website taps	58	52	38
New reviews · rating	2 · 4.6	1 · 4.6	– · 4.6

Views and taps, not bookings. They can include taps from your own ads.

What we checked

WHAT WE FOUND

CONFIRMED **Sunday hours and the Book link**

Both match your website, checked 30 Sep.

CONFIRMED **Someone suggested "Permanently closed"**

We reported it on 22 Sep. Google decides; we chase it weekly.

PLEASE CONFIRM **Christmas and New Year hours**

Only you know them. See "Needs you".

FINE AS IT IS Name, address and map pin · Phone number · Main label "Golf driving range" · Website link · Weekday hours.

We'll do

1. Two posts for your approval: "Floodlit range hours from 26 Oct" and "Junior half-term coaching".
2. Re-check your evening hours after the clocks go back on Sun 25 Oct.
3. Chase the "Permanently closed" edit with Google every week.
4. Quarterly re-score in December. September: 18 of 20 items in good shape.

Needs you (about 7 min)

1. Send your Christmas and New Year hours. Reply to our email by 20 Nov. `5 min`
2. Approve October's two posts. They arrive together, and one tap approves both. `2 min`

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