FIRST CUT

First Cut Maps

Google listing care for UK golf venues

We are independent: not part of Google, and not affiliated with or endorsed by it.

First Cut Maps looks after the Google Maps listing your golf venue already has. It is what golfers see when they look you up: your name, photos, opening hours, and the button that lets them book or call. Google Maps listings drift over time as hours, photos and posts go out of date. A booking link can stop pointing at the right page, and a listing that has not changed in months can start to look closed.

We look at your listing the way a golfer would and write down what is missing, or what does not match your website. Then you choose: we hand you a clear guide and you make the changes, or we make them for you. Either way, your Google page stays yours. The aim is a listing that matches your venue: the right hours, photos that show it as it is now, and a button that takes golfers where you want them to go.

It is for UK golf venues: golf clubs, driving ranges, indoor studios, coaches and academies. We work with UK businesses only.

What you can buy

Prices as shown on https://www.firstcutmaps.co.uk/work.

The full audit

£79

One-off payment

A report and a guide only. You make the changes. We do not log in. There is no two-week check and no review card. The job ends when we send the report.

The report looks at your name and services, photos, opening details, pin and address, and the next step a golfer can take: Book, Call or your website. You get a priority summary, the findings, and a fix-it guide in the order that matters. The report shows what is confirmed, what you need to confirm and what is fine as it is. If the changes are not made, the listing may not move.

Have us do it

£199

One-off payment

We make the changes on your Google Maps page, then check it again two weeks later and write back. The audit report is included, with screenshots from the day we start and two weeks on, a print-ready review card, and your winter and Christmas hours set for you.

You add us as a Manager, never as Owner. You stay in charge and can remove us the same day. If you already have a booking page, we connect the link Google allows. If you only take calls, Maps stays on Call.

Keep it current

£59

A month, taken by Stripe

Available after a £79 or £199 report. It is not a first purchase on its own.

We write two new Google posts a month, planned around the golf season, and you approve them first. We check your hours, phone and booking links, and set winter and Christmas hours ahead of time. We draft review replies for you, and nothing is posted without your OK. Each month you get a one-pager with before and after screenshots and a dated list of what we changed. There is no minimum term.

We are not VAT registered, so there is no VAT to add and the price shown is the amount due. You can pay by UK bank transfer or card, or ask for an invoice. We never see your full card number. We aim to send the report within 5 working days once we have a usable website or Maps link. That is an aim, not a promise.

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How the work runs

You send us your website or Google Maps link. Your website is enough, as we can find the Maps page from it. We look at the public listing while signed out, on a phone and on a computer, and compare it with your website. No login is needed for this.

With the full audit, you make the changes yourself from the guide. With Have us do it, you add us to your listing as a Manager, never as Owner, in Google's own People and access settings. You stay the owner and can remove us the same day.

Keep it current can follow either report. There is no minimum term, and you can stop at any time from the link in your Stripe receipt or by email. It stops before the next payment. A month that has already started is not refunded.

What we will not do

- We never ask for your Google password.
- We never take over your Google page. You stay the owner. For changes, you add us as a Manager, never as Owner, and you can remove us the same day.
- We do not promise rankings, the top result, extra traffic, calls, bookings or extra money.
- We do not sell or run ads, SEO, websites or booking systems.
- We cannot invent a booking system, and we cannot add a Book button Google does not offer. If you only take calls, Maps stays on Call, and that is not a failed job.
- We will not buy, gate or fake reviews, and we do not ask golfers to leave five stars only. The review card that comes with Have us do it opens your listing's official Google review form. You print it.
- We will not add fake directory listings or cram extra words into your business name.
- We never make up a visit or a lesson in a review reply, and we do not publish your screenshots unless you agree.
- Google decides what is removed and what is offered on a listing. We report and chase wrong edits, spam and duplicates.

Start here

Choose the full audit or Have us do it, and send us your website or Google Maps link. If you would like to ask something first, the address is below.

hello@firstcutmaps.co.uk
https://www.firstcutmaps.co.uk

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